



Sanya

Capturing the sway of a curtain through layers of soft shadow and light

A woman with long brown hair is lying on her stomach on a light-colored sofa. She is wearing a dark blue long-sleeved shirt and light blue denim shorts. Her legs are raised and bent at the knees. In the foreground, a white coffee table holds a white cup on a saucer, a white vase with dried flowers, and two other small white vases. The room is brightly lit with natural light from a window, creating soft shadows on the sofa and floor.

The story of Saaya

What are the little moments at home that help slow us down?

- Saaya as a concept, is born from the thought of having little moments at home, that fill your space with feelings and emotions and that's what makes home, home for us. So the story behind Saaya began with me asking myself what those little moments in my home are, that really help slow me down and live in the present

How does story become form?

Since Saaya's foundation is its story and where it comes from. The only way to bring the same emotion into the actual light was to translate its story into form

And that was achieved through the idea that we freeze the sway of a curtain and see how that shapes up to become the actual form of the light



What if we freeze the sway of a curtain?



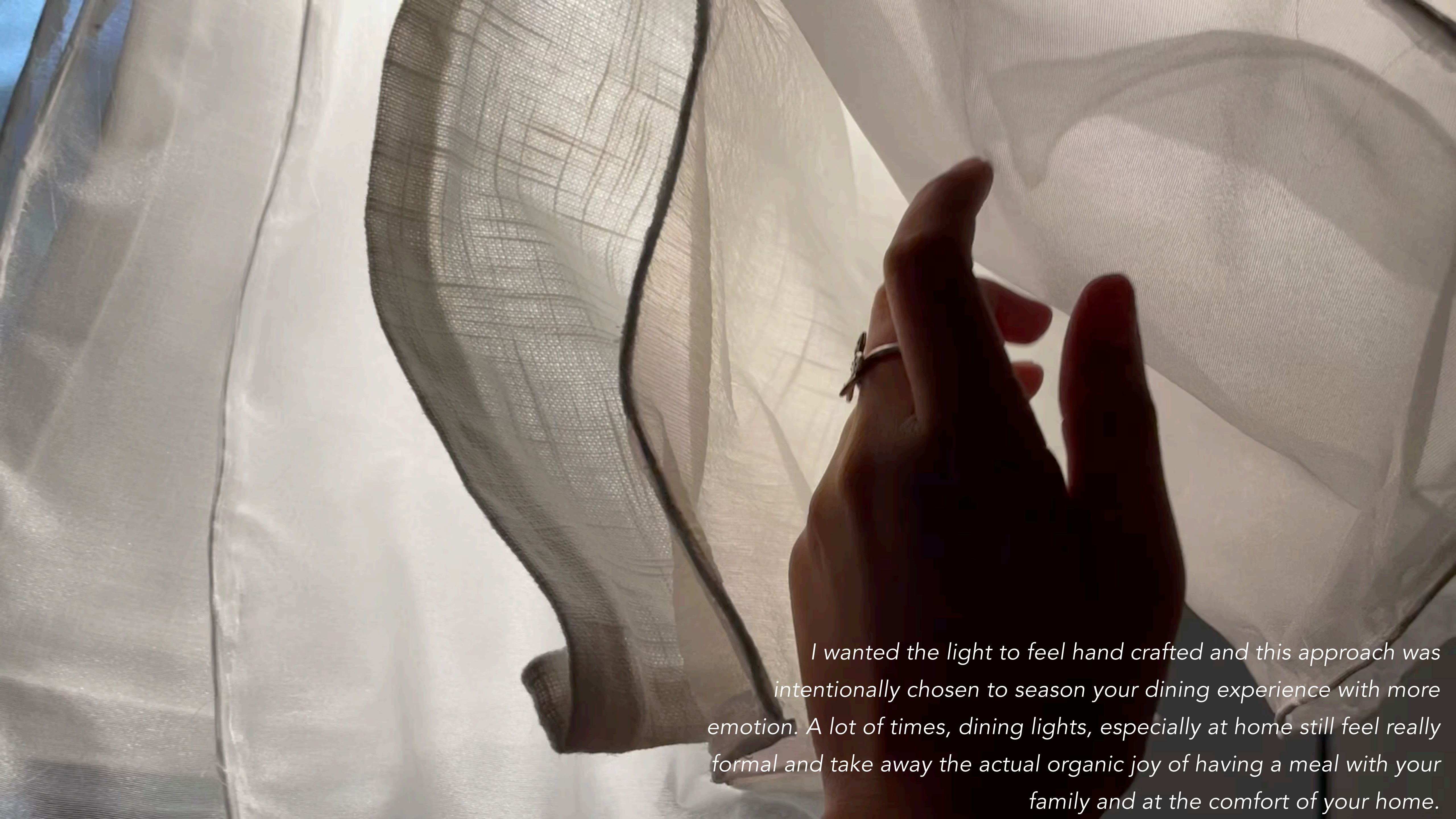
The making of Saaya

Where is this experience most impactful?

First and foremost, I wanted to understand where this experience would be most impactful and something that people need today. I knew I wanted this to belong to a home setup, but where in the house?



To me, as a lighting experience, this fit perfectly above a dining table as I thought of this as a way to encourage people to dine at the table more and spend a little more time enjoying that experience.

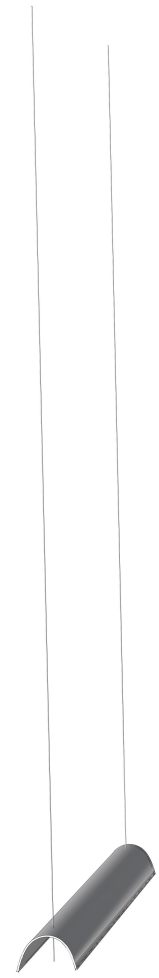


I wanted the light to feel hand crafted and this approach was intentionally chosen to season your dining experience with more emotion. A lot of times, dining lights, especially at home still feel really formal and take away the actual organic joy of having a meal with your family and at the comfort of your home.



The light as an experience is so layered and so is
it's story and so visually, I wanted to take a layered
approach as well

*Heat formed acrylic
with COB LEDs
(Light source)*



Sheer polyester



Textured Cotton Fabric



Crinkled polyester



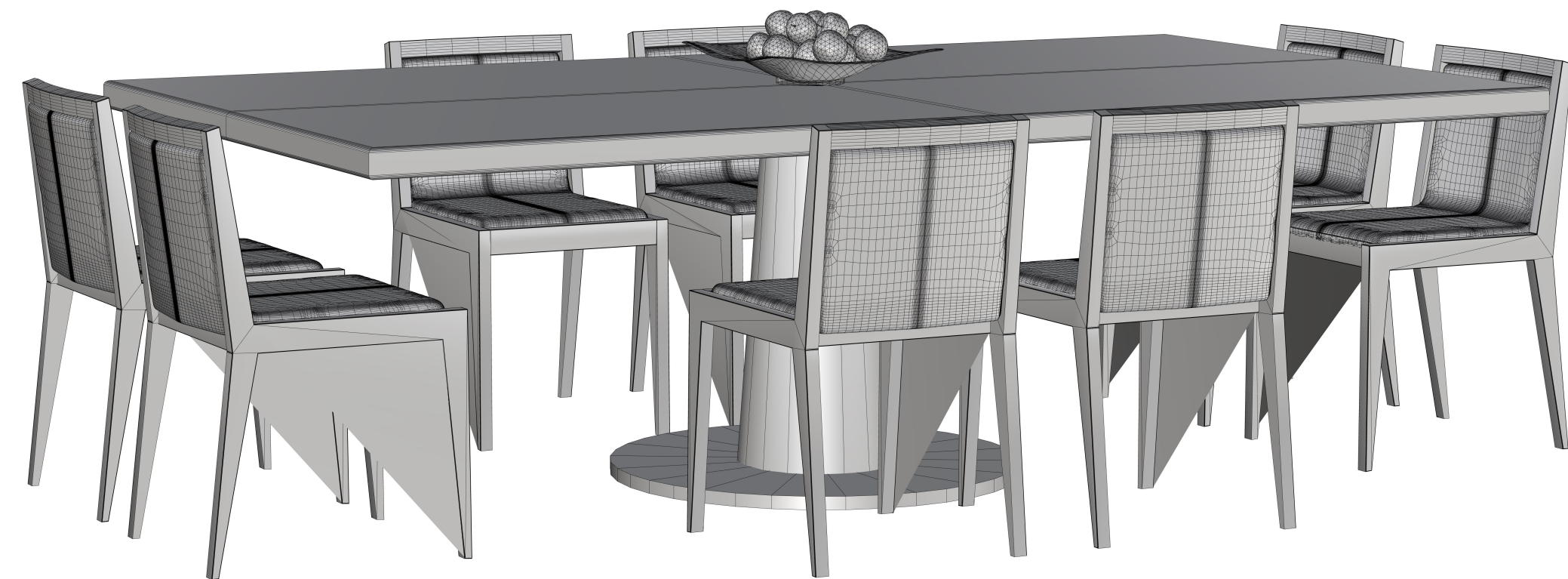
Sheer polyester



Layering fabric to achieve desired light and shadow effect

Using the contours of the moulded fabric to capture light and depth

The design has different fabrics with different textures that are layered on top of each other to play with light like a curtain does, where in some parts of it's fold it captures light and some parts, it hides it.



Modular design that fits all kinds of dining tables and homes

Everybody's home is different, everyone's setup looks different and so I wanted this light to be modular enough to fit any kind of dining table, round, square or rectangular.

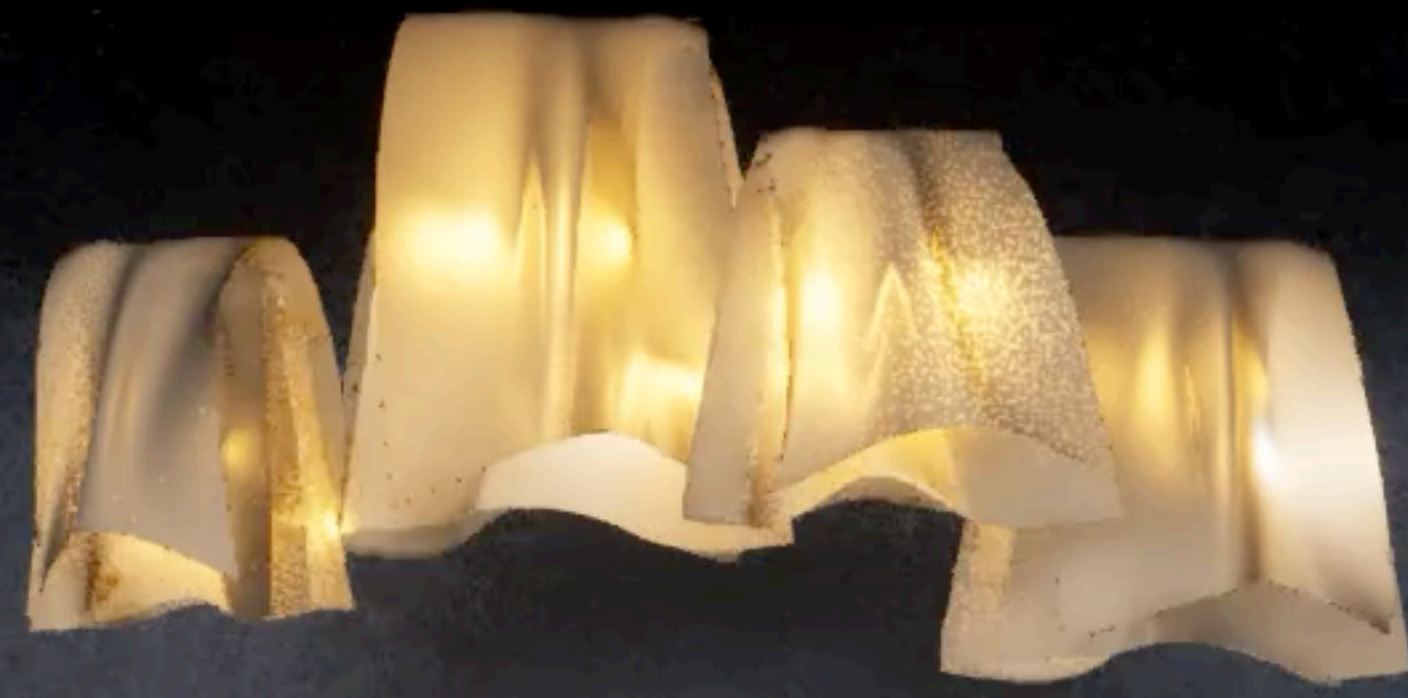


The choice lies with the customer and I didn't want to restrict the way this light can be used and experienced. This light is also designed in a way that it fits other parts of your home.



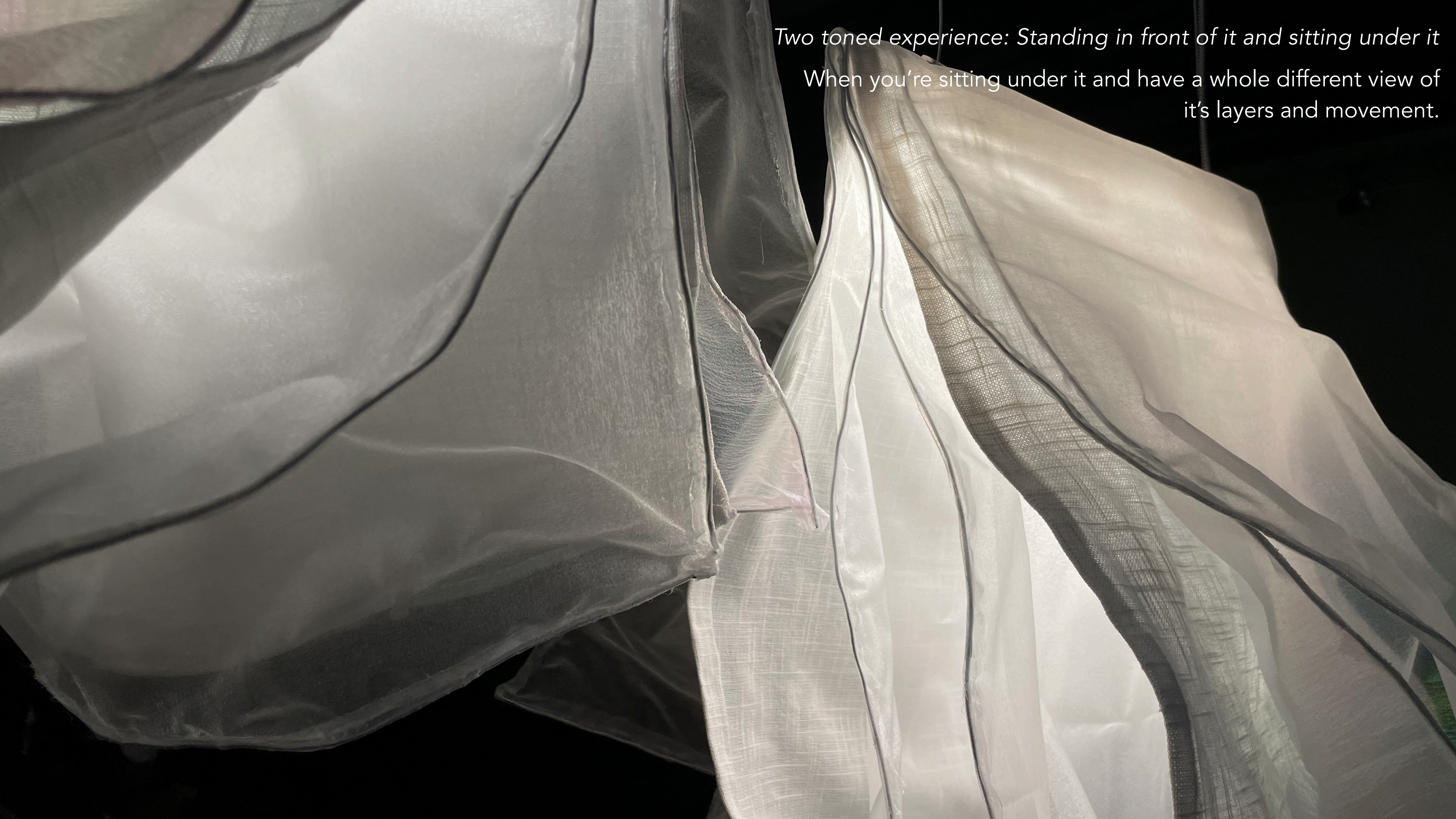
The light interacts with its surrounding space both during the day and at night (light off & on)

The chosen materials and form interact with its surrounding space both in the day, when the light is off and in the night, when the light is on. Adding emotion to your room throughout the day



Two toned experience: Standing in front of it and sitting under it

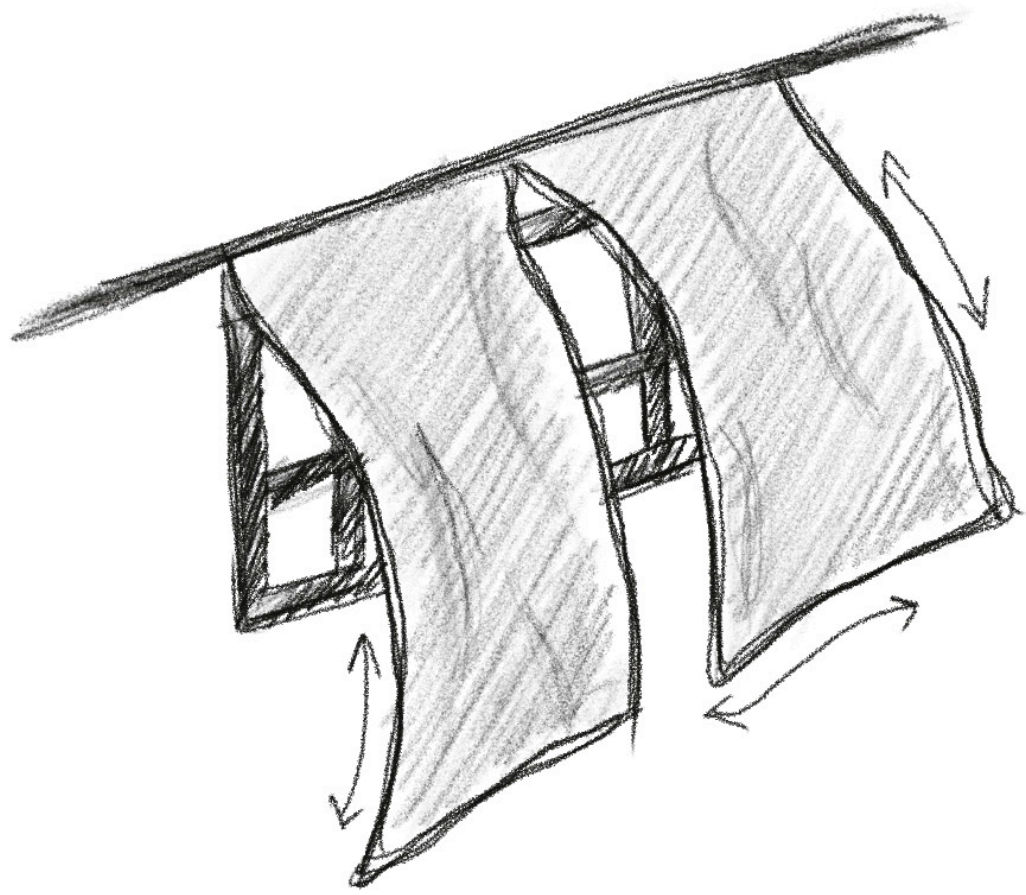
There's two ways of experience the light, one; when you stand in front of it or walk around it



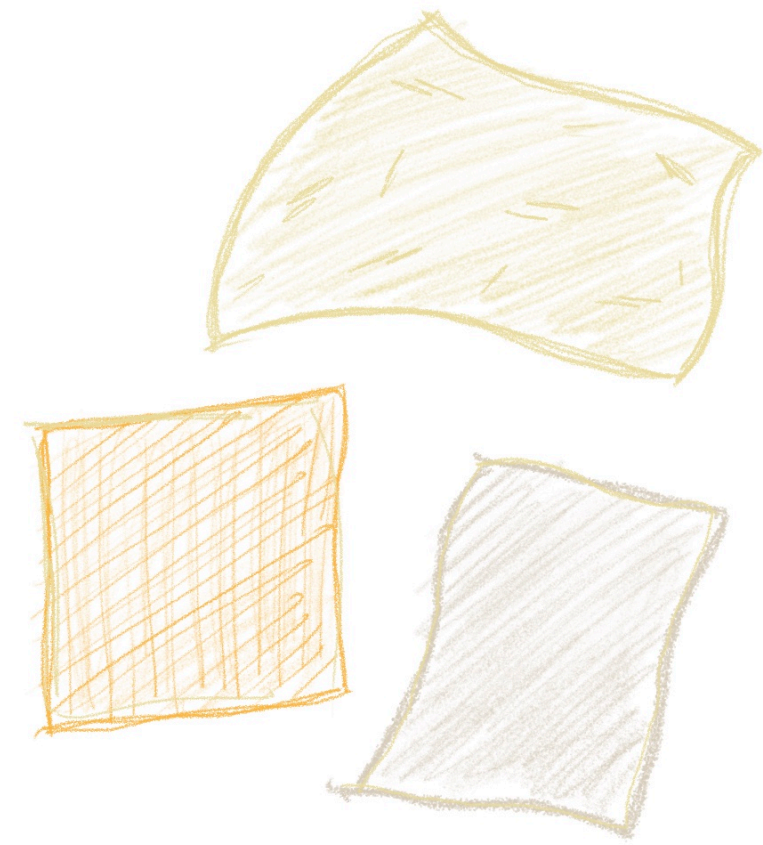
*Two toned experience: Standing in front of it and sitting under it
When you're sitting under it and have a whole different view of
it's layers and movement.*

Process: Experimentation and Strategy

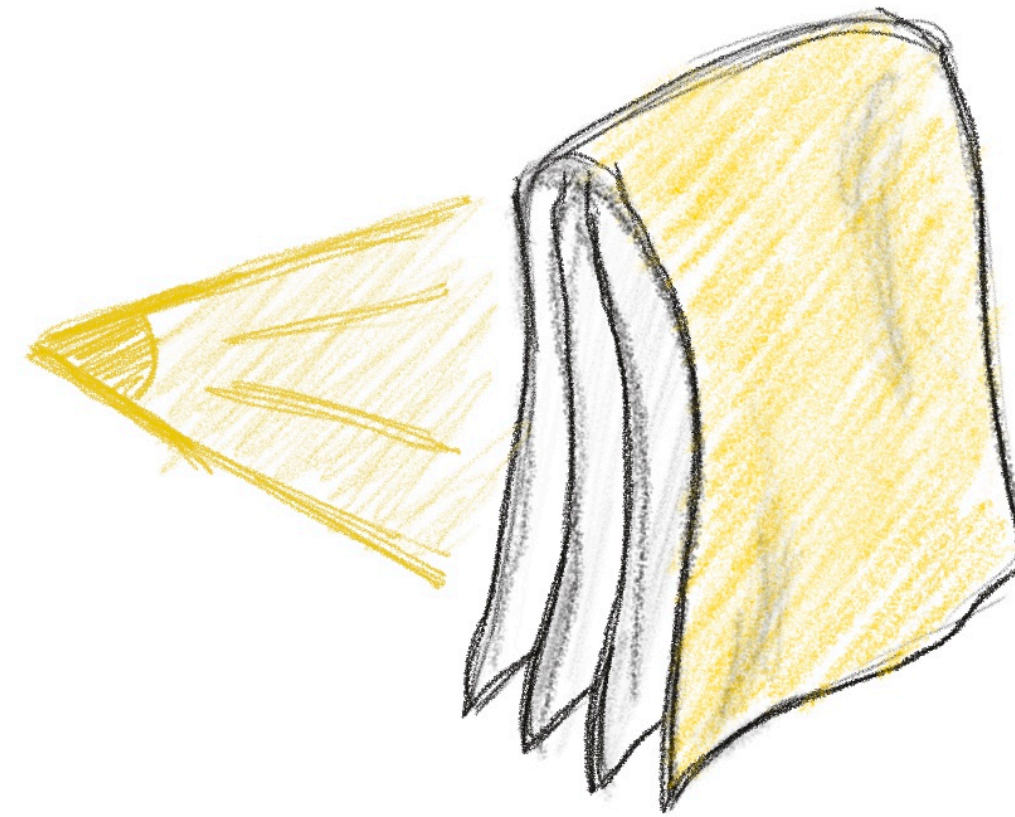
The process began with studying the movement of a curtain and seeing how it plays with light and flow. The next was to test various fabrics and see how each of them interact with a source of light. Once the fabrics were chosen, I tried multiple layering configurations to see how I could bring in texture and depth. Finally, to add movement, I used the wires that were beaded into the ends of the fabric to create upward and downward folds. These folds needed to look like they were defying gravity to capture the exact effect of a swaying curtain.



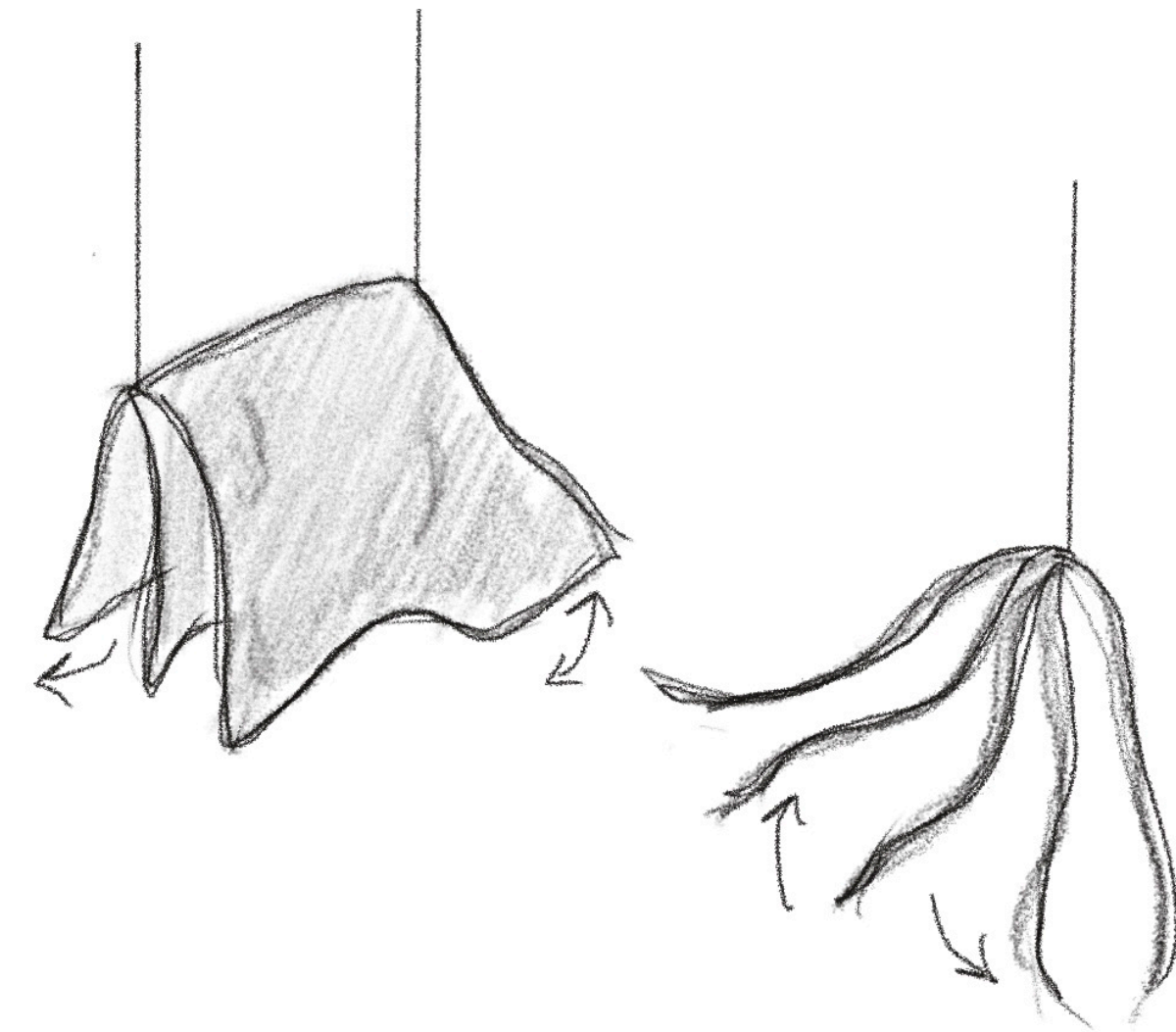
*Studying the movement
of a swaying curtain*



*Experimenting with different
kinds of fabrics; burlap,
cotton, polyester*



*Layers to play with light and
highlight contours of fabric*



*Moulding layers to add
movement and flow to fabric*



User Experience

The experience of this light, right from the minute you install it, to actually living in a space with it, is meant to feel extremely personal



Slow down, Calm and Present

You're meant to feel a deep sense of calm, like time has slowed down and you're whole self is present in the moment that you're in

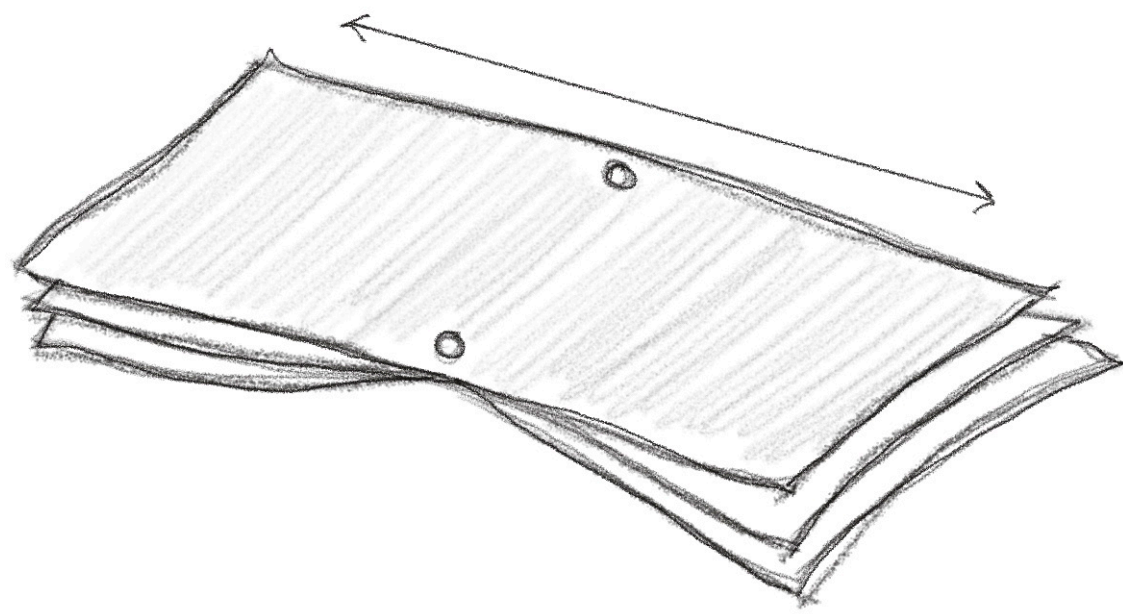


Target audience - Home owners and families

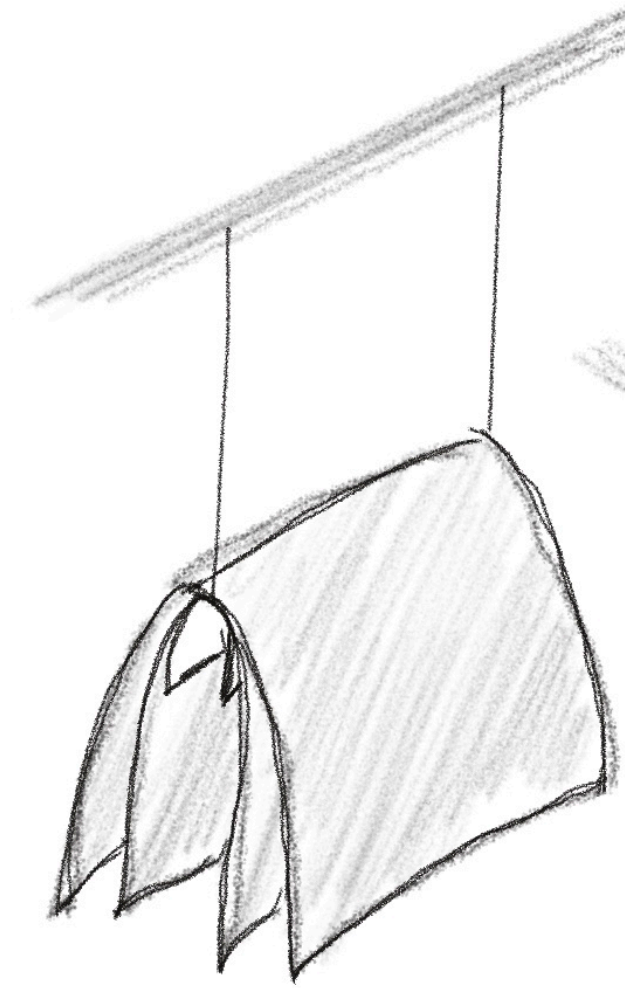
Light Source - 3000K 8mm COB LED strip

Proposed Retail Price - \$499 per module

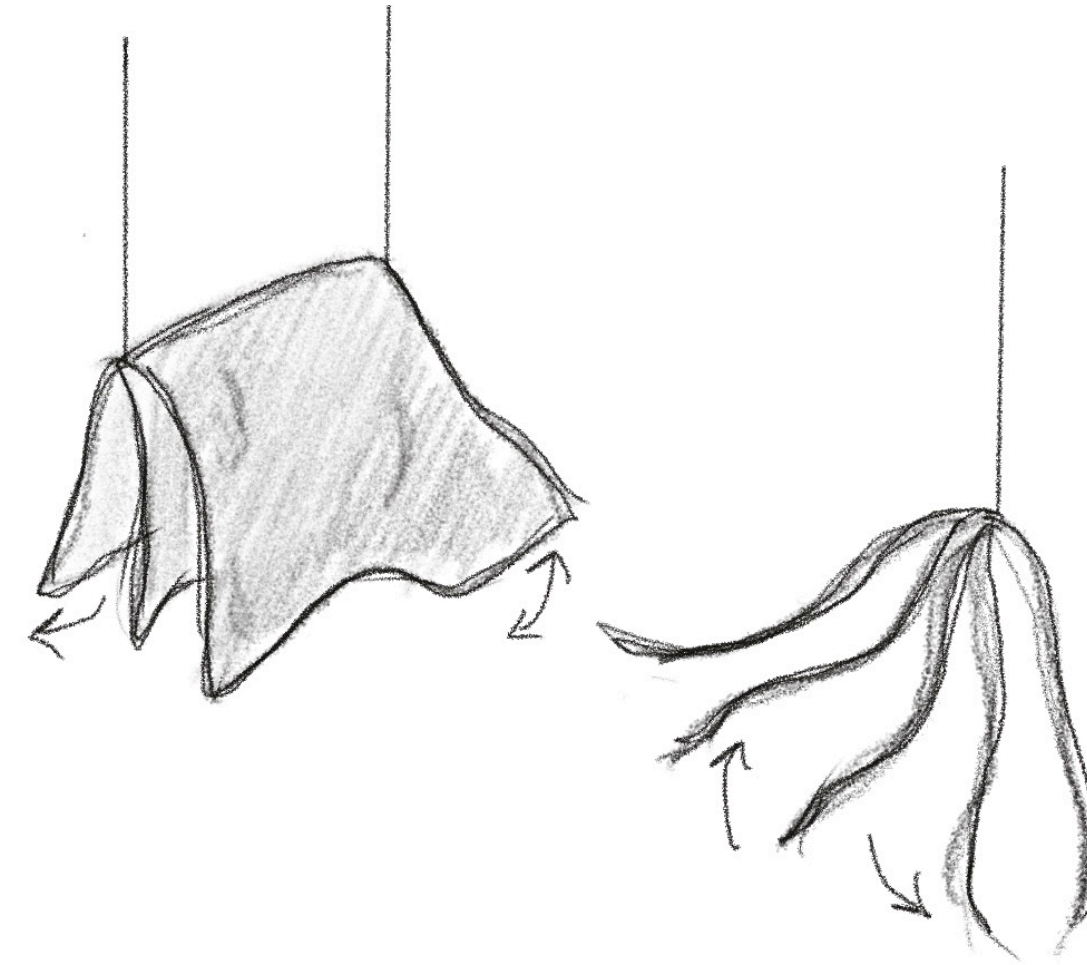
Since this light is designed for a home setup, its target audience is primarily home owners and families. Each piece sells as a single module and come in 2 different sizes. Allowing customers to buy as many as they'd like and create their own configurations.



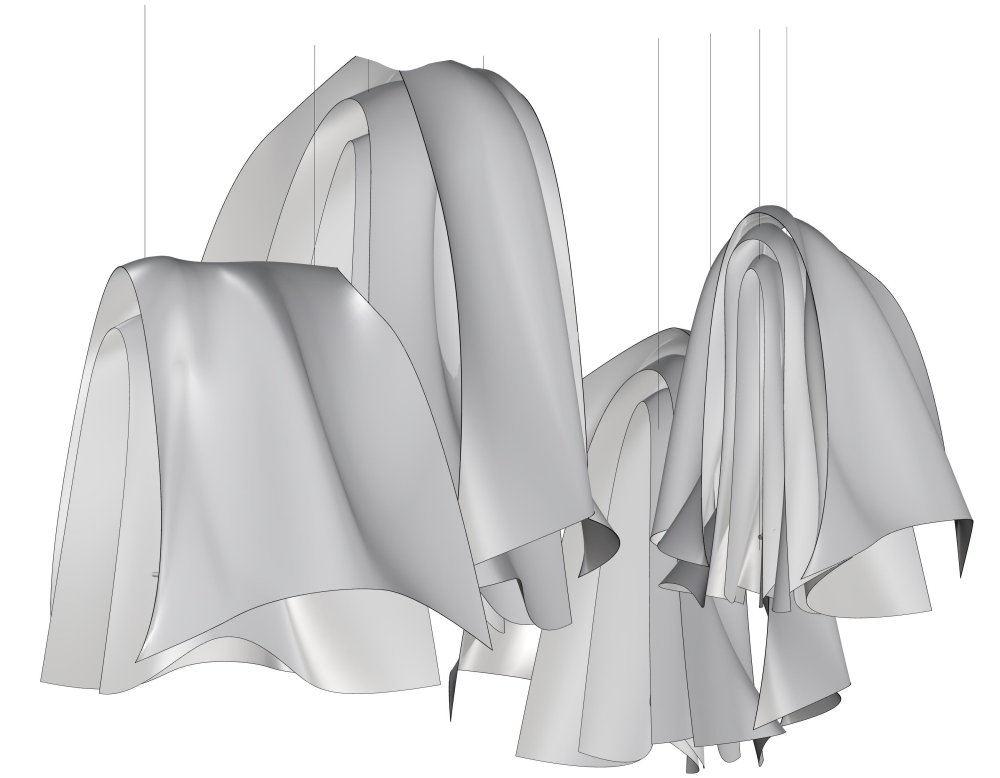
Layered fabrics (attached at the line of fold) are packaged and shipped flat



Using a user manual, fabrics are folded over heat formed acrylic (light source)



Moulding each fabric following an image reference to achieve curtain like effect



Lighting fixture is installed in your home, a source of light, emotion and flow

How it's installed: Following a DIY module to build connections with the product

The intention is to have a user friendly method of installing it, following a DIY module. It's shipped flat and you hand mould it yourself, following a tutorial. This also builds stronger connections between you and your product.

And what's special about this is that your piece is your own and unique to your home.



Lighting that's inspired by the comforting joy of watching your curtains sway with the wind

Layers of light and shadow that add a sense of calm and presence

All in the serenity of your home